

# HOT

## PRODUCTS

# 2001

## 21 NEW & INNOVATIVE PRODUCTS FROM EMS TODAY

**O**ur product review team spent three days visiting nearly 200 exhibitors at the *JEMS* EMS Today conference in Baltimore this past March. This year, 39 exhibitors presented 59 products released to the EMS market in the past six months. Many of the products were unveiled for the first time at EMS Today, giving attendees a first-hand look at the latest innovations designed with field personnel in mind.

Technology led the pack, with several companies designing new products that harness the power of the Internet or use computer-driven features to improve provider education, furnish maximum

information to field personnel and reduce the amount of time needed to transmit patient data to receiving hospitals.

One of this year's most noticeable trends: products that reduce the physical demands placed on field providers and improve comfort and safety for EMS personnel. Companies unveiled stretchers and transfer devices to help crews move patients almost effortlessly. New materials used for crew garments provide warmth, comfort and fire-resistance as well.

This month we showcase 21 of the Hot Products reviewed at EMS Today. We'll present additional great products to you in the Hands On section of future *JEMS* issues.

### Video Cord Capture

Last year, Parker Medical wowed EMS Today attendees with the introduction of the seamless Parker Flex-Tip endotracheal (ET) tube, an ET tube that inserts smoother than most because of its soft, flexible tip. This year, they wowed us with the introduction of another high-tech EMS tool. The TrachView Videoscope, a compact, high-quality video endoscope, comes with a detachable, flexible fiberbundle packaged in a lightweight, portable case. The case features a pop-up LCD screen and contains a light source and camera. This scope allows providers to monitor intubation close up, from the forward end of the ET tube.

As you move an ET tube equipped with the TrachView Videoscope into a patient's airway with or without the use of a laryngoscope, you can see exactly where you're headed because the camera leads the way. The person inserting the tube simply twists it to maneuver it into position for travel through the vocal cords. It works equally well in oral or nasal intubation. It really works well when used in concert with Parker's Flex-Tip ET tube.

This scope will help you secure even the most difficult airways. As they move into the trachea, the tube and videoscope pass the vocal



ords like a vehicle entering a tunnel. It's an excellent adjunct when used in conjunction with a laryngoscope and would be an asset during hands-on training programs.

This scope will fit nicely on your action wall and help your personnel ensure at a glance they're in the proper airway position. Contact John France, Parker Medical, 303/799-1990, via e-mail at [jfrance@parkermedical.com](mailto:jfrance@parkermedical.com) or visit [www.parkermedical.com](http://www.parkermedical.com).

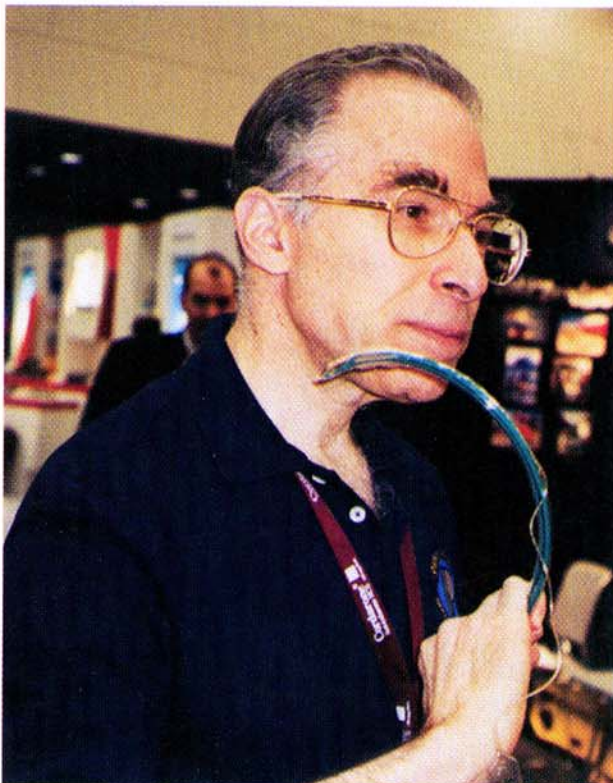
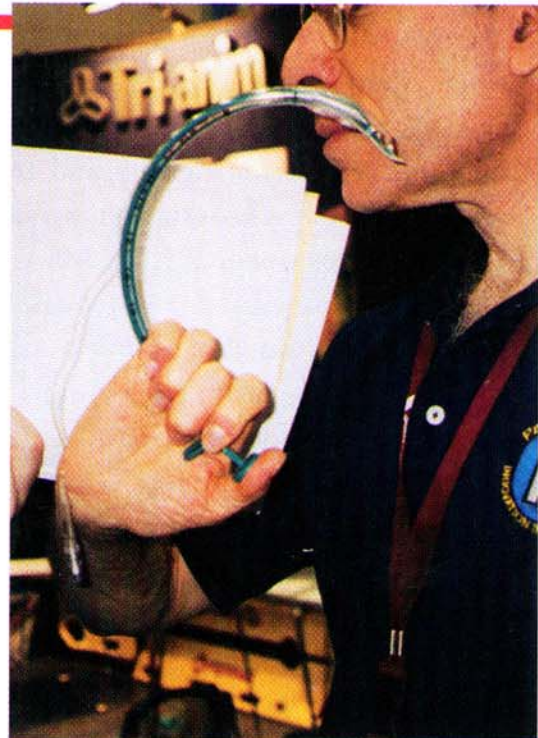
PHOTOS A.J. HEIGHTMAN

# MORE **HOT** PRODUCTS 2001

FROM EMS TODAY

## Super Stylette

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Parker Medical's Flex-It articulating tracheal tube stylette allows you to move the tip of your endotracheal (ET) tube in any direction with the push of a button or twist of your wrist. The Flex-It is latex-free, packed sterile and comes in multiple adult and pediatric sizes.

When used with a Parker Flex-Tip ET tube with its soft, smooth, flexible tip, the Parker Flex-It stylette is an awesome airway management tool. Contact Parker Medical at 303/799-1990, via e-mail at [jfrance@parkermedical.com](mailto:jfrance@parkermedical.com) or visit [www.parkermedical.com](http://www.parkermedical.com).